

# *Polytype*

Gegründet 1990 in Los Angeles.

Polytype Allure One



Polytype Allure Two



Polytype Animals One



Polytype Arrowtek One



Polytype Art Deco One



Polytype Art Deco Two



Polytype Art Deco Three



Polytype Art Deco Four



Polytype Art Deco Five



Polytype Birds One



Polytype Bus Icon One



Polytype Bus Icon Two



Polytype Corners One



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Polytype Corners Two



Polytype

Polytype Corners Three



Polytype

Polytype Corners Four



Polytype

Polytype Corners Five



Polytype

Polytype Fruits One



Polytype

Polytype Holidays One



Polytype

Polytype Holidays Two



Polytype

Polytype Images One



Polytype

Polytype Images Two



Polytype

Polytype Images Three



Polytype

Polytype Images Four



Polytype

Polytype Images Five



Polytype

Polytype Leisure One



Polytype

Polytype Leisure Two



Polytype

Polytype Optyx One



Polytype

Polytype Optyx Two



Polytype

Polytype Ornaments One



Polytype

Polytype Ornaments Two



Polytype Ornaments Three



Polytype Ornaments Four



Polytype Ornaments Five



Polytype

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Polytype Patterns One



Polytype Patterns Two



Polytype

Polytype

Polytype Poptics One

ABCD FGHIJK JKL MNOPQRS

Polytype Poptics Two

ABCD FGHIJK JKL MNOP

Polytype Poptics Three

ABCD FGHIJK JKL MNOP

Polytype

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Polytype Vegetables One



Polytype





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INTRODUCING  
A  
NEW  
CONCEPT  
IN FONT  
FORMAT

**PolyType™**

520 Original Images



*PolyType images add an elegant touch to all your design and presentation projects. Whether you are designing a newsletter, brochure, invitation or even a flier, our images will enhance your creativity. Since they install in the font menu, great images are right at your fingertips and ready to use.*

**Because PolyType images are in font format, they are versatile and easy to use:**

- ▶ **Compatible with all programs supporting font menus**
- ▶ **Sharp screen rendering at all sizes**
- ▶ **Scalable to any size your programs allow**
- ▶ **Assign colors and see them on-screen**
- ▶ **Fully transparent images—provide greater flexibility**
- ▶ **PostScript & Non-PostScript printer compatible**
- ▶ **Using them is as easy as typing text**
- ▶ **Assign text effects like Outline, Shadow, Reverse, etc.**
- ▶ **Unlimited variations possible by using font manipulation programs**
- ▶ **Open & modify outlines in Freehand, Illustrator or Corel Draw**

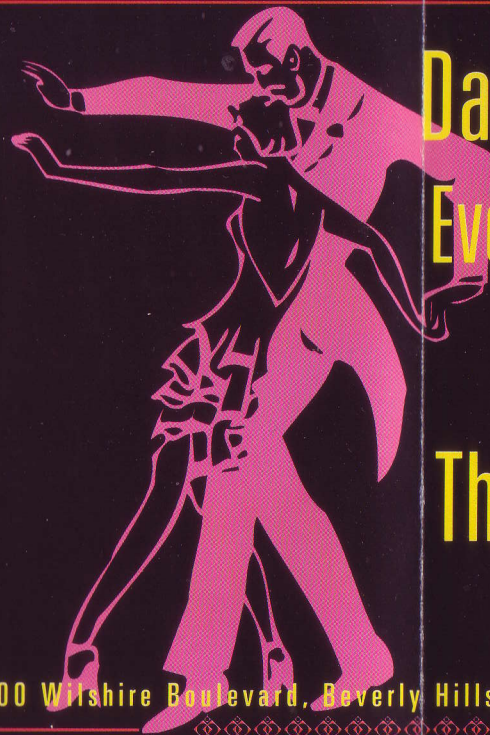


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The above ad was composed using characters from: Corners Four for the border and ArtDeco One for the text background.

The above display was composed using a character from Images Five Collection for the dancing duo and repeating one character from the ArtDeco Two Collection for making the border.

*Happy Valentine's  
Day*



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Incorporate  
PolyType fonts with  
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achieve infinite  
design variations.  
Or just use them as  
stand alone graphics  
for all your design  
needs.



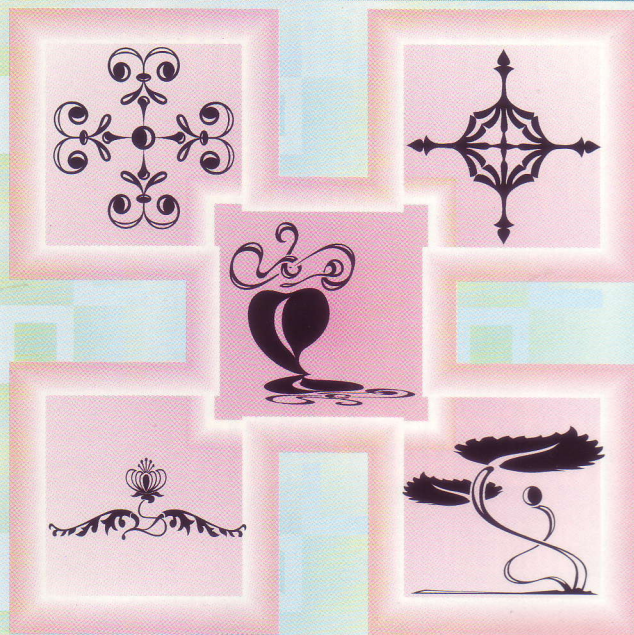
La Playa T-shirt design was composed using a character from Images One Collection. By using the transparency feature of these fonts, we placed a yellow box behind the circle and the sailboat to colorize them.

The Happy Valentine's Card was composed using two characters taken from ArtDeco Three Collection.

Corporate identity was created with the help of one character from the ArtDeco One Collection.



# Ornaments



PolyType Ornaments One



PolyType Ornaments Two



PolyType Ornaments Three



PolyType Ornaments Four



PolyType Ornaments Five



# Corners



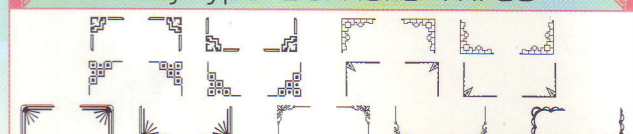
PolyType Corners One



PolyType Corners Two



PolyType Corners Three



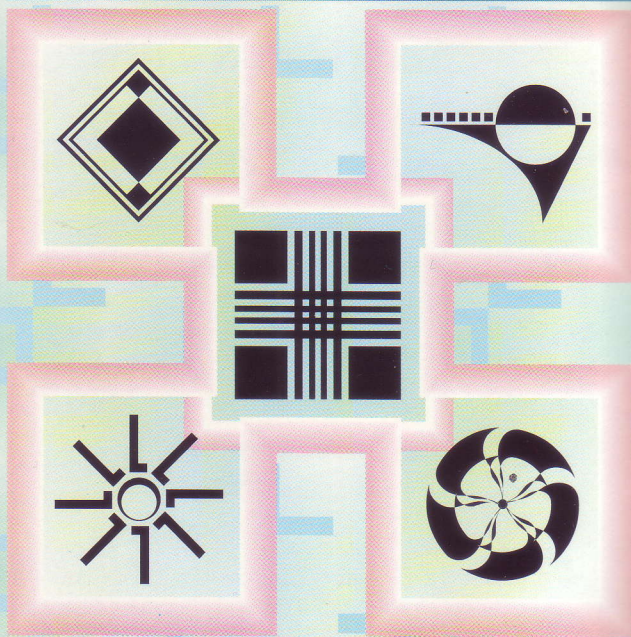
PolyType Corners Four



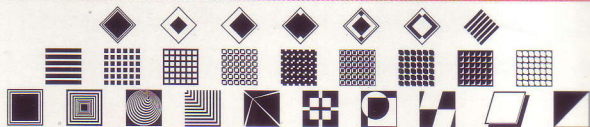
PolyType Corners Five



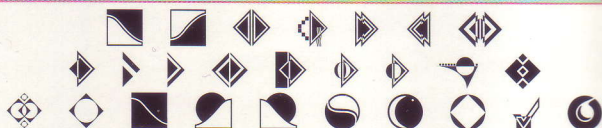




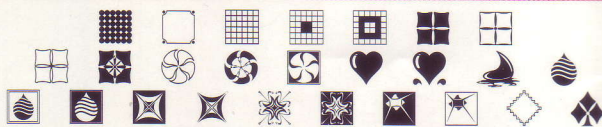
PolyType ArtDeco One



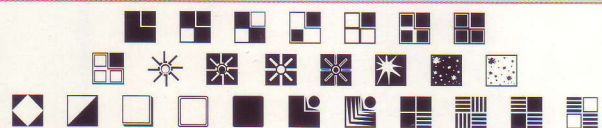
PolyType ArtDeco Two



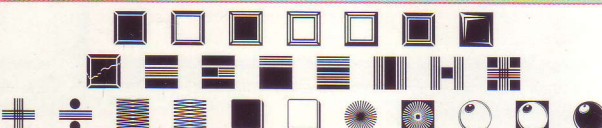
PolyType ArtDeco Three



PolyType ArtDeco Four



PolyType ArtDeco Five



PolyType Images One



PolyType Images Two



PolyType Images Three



PolyType Images Four



PolyType Images Five









# Example



*Salon De Thé*




*Breakfast Menu*

1 The texture was made with the help of character  (e) from PolyType Ornaments Three. A light color was applied to the ornament and repeated to fill the page. A darker color was used for the background.


2 The border was done using characters from PolyType Corners Five   (a b c d). By repeating the character  (s) from PolyType Ornaments Three, the four corners were connected.

3 "Salon De Thé" was decorated with the help of two characters  (a o) from PolyType Ornaments Five. The clip from PolyType Images Five  (u) was used to emphasize the type of the menu.

4 For adding elegance to the cover design, character  (j) from PolyType Ornaments One was used.

Creation of this brochure was made possible with the help of PolyType Fonts:

Front cover background was created using PolyType ArtDeco Five 

Inside cover background was created using PolyType ArtDeco Two 

All other elements used in this brochure were taken from the volumes shown here.

# Product Specifications

## General Description

Every volume contains 5 fonts totalling 130 images  
Images are contained in lowercase characters a thru z

## Included Formats:

Type 1 font format

Font outlines in EPS format

## Software Compatibility

Macintosh®: All software supporting font menus.

PC or Compatibles: All software running under Windows™ 3.0

## Macintosh® System Requirements

Macintosh® Plus or higher

One 3.5 inch (800K) floppy disk drive

One hard disk drive

1MB RAM (2 MB recommended)

System software 6.03 or higher—System 7 compatible

Font/DA Mover™ 3.8 or higher

Adobe TypeManager™ 2.0 or higher

Any PostScript® & non-PostScript® printer, including  
ImageWriter™ and StyleWriter™

## PC System Requirements

PC or Compatible 286, 386 & 486 CPUs

One 5.25 inch high-density (1.2 MB) or

3.5 inch (720 K) floppy disk drive

One hard disk drive

2 MB RAM

Windows™ 3.0 or higher

Adobe TypeManager™ 2.0 or higher

Any Windows™ 3.0 supported printer, including PostScript®,  
non-PostScript® & all dot-matrix printers.



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