

Theodore Low de Vinne

Geboren am 25. Dezember 1828 in Stamford, CT, gestorben am 16. Februar 1914 in New York. Seit 1849 in der Firma von Francis Hart tätig. Später Partner und seit 1883 Inhaber. Seit 1886 umbenannt in *Theodore L. De Vinne & Co.* Mitbegründer des Grolier Clubs. Auf seine Anregung wurde von Linn Boyd Benton die Schrift *Century Roman* geschaffen. Zuerst exklusiv für de Vinne, später bei *American Type Founders* erweitert und allgemein erhältlich.

Renner Type

De Vinne

and set his colophon entirely in capital letters. To call attention to the information in this colophon he put a broad blank between each line so that the composition should have a proper relief of white space and be made more readable.

Here it may be remarked that Jenson's beautiful roman type could be used to advantage only in large and high-priced books which were slow of sale. To insure a readier sale for subsequent books he, and Franz Renner too, had to print them upon new types,

Note 8 Rubertus celeber finxit non parua minorum Gloria me fratrum Paulo regnante fecudo. Quarto fed Sixto uenies Halbruna alemanus Franciscus formis ueneta me pressit in urbe Mille quadringentis & septuaginta duobus.

From a book by Roberto de Litio. Franz Renner, Venice, 1472.

much smaller in size, and of the condensed gothic face or style then in favor as the only proper character for service books of devotion or of theology.

There were many printers in Italy during the last quarter of the fifteenth century who were not content with the mean position and scant wording of the traditional colophon. Some of them tried to vary the usual form of words, and to make the colophon more attractive by putting it in metre. Franz Renner and the brothers Speyer of Venice, Ulric Hahn of Rome, and others gave to the reader colophons in metre that call for merciful criticism. They did their best.

Renner Type