

William Dana Breutt

## William Dana Orcutt

Geboren am 18. April 1870 in West Lebanon, New Hampshire, gestorben am 28. November 1953 in Boston. Buchdesigner, Typograph und Autor. Studium an der *Harvard University*. Gründer der *Boston Society of Printers*.

French Rounded 150 1910 Lanston Monotype ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz.,-:;'!? \$1234567

French Rounded Italic 1501 1910 Lanston Monotype

mit J. Horace MacFarland

Humanistic Type 1904 Uni. Press Cambridge

Laurentian 1940 Lanston Monotype

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz .,-:;!?()[] 1234567890

nach Humanistic Mit Sol Hess

Suburban French 172 ca. 1911 Lanston Monotype SUBURBAN FRENCH Is A Book Typeface, But

Suburban French Italic 1721 ca. 1911 Lanston Monotype

### HERE AUSPICIOUSLY BEGINNETH THE TRIUMPH OF LOVE BY FRANCESCO PETRARCH FLORENTINE POET LAUREATE

PART ONE OF THE TRIUMPH OF LOVE

Nel tempo che rinnova i miei sospiri

# HE FATAL MORNING DAWN'D THAT BROUGHT AGAIN\* THE SAD MEMORIAL OF MY ANCIENT PAIN

That day, the source of long-protracted woe', When I began the plagues of Love to know,

Hyperion's throne, along the azure field, Between the splendid borns of Taurus wheel'd;

And from her spouse the Queen of Morn withdrew Her sandals, gemm'd with frost-bespangled dew.

Sad recollection, rising with the morn, Of my disastrous love, repaid with scorn,

Humanistic Type

#### Literatur:

Orcutt, W. Dana: *In Quest of the Perfect Book*, 1926 Orcutt, W. Dana: *The Kingdom of Books*, 1927 Orcutt, W. Dana: *The Book in Italy*, 1928

Orcutt, W. Dana: *Master Makers of the Book*, 1928 Orcutt, W. Dana: *The Magic of the Book*, 1930

<sup>\*</sup>The anniversary of April 6, when his passion for Laura commenced.

## Suburban French, No.172

THIS TYPE FACE, WHILE Listed Among The Old Style faces, has many modern characteristics. Transitional in feeling it is not unlike the letters of Luce, Grandiean and Didot. It was the forerunner of the types which we call "modern." Suburban French is distinctly an individual design, and while the letters are legible, they are somewhat monotonous. Belonging to a period of highly ornamented text, this type series readily lends itself to embellishment with much ornamentation. Basically this is a book type face and has some characteristics that make it rather useful for advertising purposes. This series was adapted for the Monotype at the suggestion of Mr. J. Horace Mac-Farland of Mount Pleasant Press, of Harrisburg, Penna., in 1911. 14 Point-For Hand Composition

CHARACTERS IN FONTS

ABCDEFGHIJKLMNOPQRS TUVWXYZ&ÆŒ

abcdefghijklmnopqrstuvw xyzææ fiflffffff \$1234567890 .,-':;!? \$1234567890

Display-14 to 36 Point, 81 Characters

BELONGING TO AN ERA OF Well Ornamented Text, Suburban French is the type face that lends itself admirably to embellishment. Basically a book type, this \$12345

SUBURBAN FRENCH Is A Book Typeface, But has many characteristics which make it the \$67890

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YOUR TYPE CASES NEED Not Be Empty, For Monotype is made to meet that condition

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